

Novel Research on Challenges and Directions for Trust Management in Social Internet of Things (SIOT)

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ABSTRACT

In order for establishing the social networks of the networked smart device, the Internet of Things (IoT) and the social networking concepts were merged for forming the Social Internet of Things (SIOT). As a result of this confluence, both paradigms have been enriched, resulting in new ecologies. The SIOT adds Human-to-Thing (H2T) interaction to the Human-to-Human (H2H) and Thing-to-Thing (T2T) interaction paradigms of the Internet of Things. Socially intelligent "social devices" are now possible because to the Internet of Things (IoT). These social objects (SOs) possess social features that allow them to discover and connect with other SOs in their immediate environment. To find useful services and information, they trawl through social network of things they're interested in. Too far, very little research has been done on the topic of trust & trustworthiness in the Internet of Things (IoT). We have three things to offer in this article. For starters, we'll go over the basics of SIOT and discuss how it differs from the Internet of Things (IoT) in terms of trust. Second, we categorize and assess all of the trust management solutions for SIOT that have been offered in the literature during the last six years. Using comparative analysis of the trust management process, we compare the most recent state-of-the-art SIOT trust management schemes. To round out our discussion, we point out the difficulties in building confidence and measuring trustworthiness among SOs that are engaging in the new wave of SIOT. More advanced than ever before, electrical and technological devices of today are a wonder to behold. We can't imagine our life without sensors, actuators, and RFID tags. Things like social media and the Internet of Things (SIOT) are nothing new. Human-to-human and human-to-human communication have both increased as pervasiveness has increased. It's not uncommon to hear people refer to the "Social Internet of Things" as the new paradigm that combines IoT with the social networks. It's a kind of social network for smart objects called the Internet of Things (IoT). SIOT is strongly reliant on trust for devices to interact independently. It is our hope that the findings of this study will help readers to better understanding the shortcomings of present trust models and to direct towards future studies that will help to design new models that can manage any and all possible and apparent risks. The study focuses on SIOTs' trust management challenges and opportunities in the future.

Keywords: SIOT, Trust management, Security issues, Future Directions

1. INTRODUCTION

There is an increase within the independent studies which looked into possibilities in merging the social networking concepts with Internet-of-things (SIOT) technologies in recent times. New SIOT applications and networking services can be supported more effectively and efficiently by adopting the SIOT paradigm. The four-layer IoT architecture defines all the applications wherein the IoT is applied and offers the interface between the network and end IoT devices. Services are enabled for different uses at this layer based upon sensor data. The data processing received through a perception layer, data processing layers verifies that the information has come from an authentic user and that the data has been safeguarded from threats. It's also known as the transmission layer, or the network layer. Network communication networks can communicate with each other through it, since it serves as a conduit for data received by sensors. Perception or sensor layers are in charge of identifying and collecting data from IoT devices. There are a variety of sensor types on the network, as well as the perception layer needs to be able to distinguish between them. The data transmissions and the measurement among the two items in an Internet of Things (IoT) setting are made easier by the autonomous nature of the data transfer and the measurements among the objects. Interaction of devices in internet with different standards. Architecture of Social Internet of Things consists of 4 layers. User interaction in SIOT applications is ensured by the first layer of applications. The SIOT architecture includes a wide variety of user applications, some of which were highlighted in the preceding section. There is a lot of multimedia input in the upper layer of user interaction from the following techniques: Social relationship graphs, Service Application Programming Interfaces, Participation Model, Relation Control Model, Social Presence in the network (SPN) and Relation Management Structure; Service Discovery; Service Composition Model; and Trustworthiness Management, to name a few examples. SIOT's second layer or composite layer determines the type of intermediate devices and communications protocol among the SIOT devices. Object-to-social, Object-to-object and social-to-social interactions are all possible in the SIOT ecosystem. However, the precise meaning of SIOT is reinforced by the need for social interaction in the IoT ecosystem.

Siblings Relationship, the Client Instance Relationship, Possession Instance Relationship, Social Instance Relationship, Neighbors Relationship, the Sentinels Relationship, Drifters Relationship, and Utility Instance Relationship are derived because of this inclusion. This composite layer of SIoT takes care of the mix of the social interaction and the object interaction in ubiquitous environment. As a result of their specific communication interfaces and common languages and procedures, the base layer as well as object layer of SIoT differs based on objects, environments, applications, data in the object. A last commitment is made by a human to communicate with SIoT servers to improve their profile as well as relationship status between the friend in order for discovering the service through the social network.



Fig1. Different types of trust attacks

1.1. Badmouth Attack

This attack takes advantage of the trustworthiness of trustworthy nodes [109]. Node A, for example, can be considered to be doing well if all of the nodes that it interacts with provide positive feedback about its performance. This attack occurs when a hacked node takes control and sends negative reports or suggestions to node A to harm its credibility. Many trust management processes mention this as the most direct attack [110].

1.2. Discrimination Attack

Change the trust value of the nodes through delivering discriminating services through nodes that provides the service (the service provider). Giving group an excellent service while giving group B subpar service is an example of this. As a result, the trustworthiness of group B as a recommendation source may be negatively impacted [109].

1.3. ON- OFF (OOA) Attack

Depending on the fact ,trust is a dynamic occurrence. When a node is engaged in this attack, it can act both as a good node and as a bad one simultaneously to avoid detection [110]. Ex. if the node A is the malicious and compromised, that can authenticated by giving nice behaviour in order to improves the good status and after some time bad behaving merely are safe side. Even if a person's reputation is tarnished, he or she can still have a decent one.

1.4. (NCA) New Comer Attack

A re-entry attack is also known. Because of this vulnerability, the same node can access the network multiple times under different identities without the network being aware of it. When a node A's reputation is terrible and its history of bad behaviour is known, it will quit the network and reenter under a new identity with no previous reputation. A mapping among identity and its characteristics are either the identity providers [113] in order to detect this issue.

1.5. (SP) Self-Promoting Attacks

To be considered as a service provider, every node might provide reports on good status.Despite being of the service provider, it gives poor service quality [29].

1.6 (BSA) Ballet Stuffing Attack

Ballot stuffing is the practice of boosting the reputation of harmful users by giving them high ratings. [114][115]. Malicious agents, in particular, promote the reputations and trust scores of other nodes that have been compromised in order to boost their own.

1.7 Selective Forwarding Attack (SFA)

Adversary can selectively forward packets in this attack. The routing layer is targeted in this attack [116]. DoS attacks can be launched from any node in the network. As an example, if node A is only transmitting negative suggestions from node the B, and by not recommending, this node will be subjected to DoS attacks as they aren't evaluated to any services that the network offers to any node.

2. MANAGEMENT OF TRUST IN SIOT

Trust composition

The Quality of service (QoS) and the social trust are known as the two most important factors in determining trust value. To assess the quality of the service, variety of metrics is employed. These include packet delivery ratios, load balance, energy usage, honesty, delay, bandwidth, and so on. Factors such as social interaction, privacy, friendship, community of interest, closeness, centralization, and connection are used to measure social trust. Following properties were used to calculate trust in prior studies [6-8, 11].

- Trust is based on the direct experiences and interactions.
- The recommendation and the comments from other gadgets or contemporaries are used to build trust in a product or service. The advice is based on the opinions of others and the general public.
- History may influence current trust levels based on previous interactions or experiences.
- Context is a major factor in trust. According to task, span of time and surroundings, trust changes. Changing the circumstances can alter one's perception of trustworthiness.
- When the environment changes, trust becomes more or less non-monotonic.

Propagation of trust in SIoT

The trust rating is calculated in both the direct and indirect observations. The trust propagation process uses both centralized and distributed methods. Devices are connected to a centralized body in order to restore trust. The distributed approaches are the trust observations are stored by SIoT devices in relation to their peers. In this method, a central server is not utilised.

Trust aggregation in SIoT

Belief Theory, Regression Analysis, Fuzzy Logic (FL) and Bayesian Model (BM) are used to collect trust. Changeable behaviour, the membership changes, interaction of the pattern changes, the network topology changes and the location changes are all examples of dynamicity of a device.

3. CHALLENGES IN SIOT

1. *Zapability of Devices*

SIoT devices have varying levels of computing the power, storage capacity, communication standard and I/O channels, so previous trust management methods cannot be applied to all SIoT applications. All of these device needs should be taken into account by the trust management algorithm.

2. *Handling of Large Networks*

Transactions are generated when devices communicate with each other. Existing systems can't handle the volume of data that would be generated by such a vast number of transactions. For the massive number of devices and the communication between them, the trust management algorithm must be extremely powerful

3. *Departure of existing models and arrival of new models*

The SIoT system constantly changes as new devices are added and old ones are removed. In other words, a trust management algorithm should take into account a device's dynamic nature.

4. *Finding a trust worthy model*

There are now so many devices on the market that it's hard to tell which ones are reliable. SIoT improves the quality of life for humans. Much more data is exchanged in today's society via mobile devices. Non-trusted clients/devices may use data supplied with

them for harmful purposes. In order to prevent harmful attacks, an algorithm must be developed which identifies activities of the device that allows sharing of a regulated way.

5. *Choosing of trust features*

Device of IoT will trust each other in order to transmit data securely. The accuracy and performance of trust systems depend on selecting the right trust features. When it comes to total trust in the SIoT network as indicated in table III they fail to detect assaults perpetrated by malicious devices. Finally, the dynamic change in trust feature criteria is not taken into account when trust calculations in the prior systems [6, 7]. As the importance of each transaction rises, so does the level of trust that may be calculated.

6. *Aggregation of trust*

Weighted sum aggregation of trust values has been employed in most previous attempts. However, this practice has significant flaws. In order to determine the weighting factor, there are numerous possibilities. Because of weights assigned to the trust feature change the situation next, systems are unable to identify which feature has the greatest impact on trust. This method is unable to distinguish between malicious and non-malicious behaviour on a node. Consequently, this research employs the ML to combines trust scores with the detection of harmful devices.

7. *Trust updates*

As stated in [6, 24, 25], a trust update score is calculated using the value provided by another node or recommender, i.e., a recommendation. If the node is malicious, what will happen to the user? Nodes' abilities and prior trust scores are taken into account when updating trust in [6, 18, 26, 27]. Gain/damage after task completion; good conduct or poor conduct; successful/unsuccessful communications; packet received and differentiation; etc. are all factors in determining a device's ability. What if the trustor and trustee do not communicate for an extended period of time? When updating trust, it is important to take into account the amount of time since the last engagement. If there is no contact between nodes in [14], the trust decays. It is used to trust features such as recommendations and prior trust values, which are affected by trust decay a person's previous level of trust diminishes with each subsequent interaction. Based on historical trust effectiveness, direct assessment, and recommendation, the overall trust is updated. When calculating trustworthiness over time, the number of interactions in the interval is used. Every time j and I have a new encounter, our faith in each other is re-evaluated. If the node j disappears from the network, what will happen to the other nodes in the network, and how will the other nodes in the network react? In these circumstances, I shall provide the value of my former trust. As a result, our research employs a time-driven trust method.

4. FUTURE DIRECTIONS

1. *Right friend selection*

Without human interaction, the IoT SOs under the SIoT paradigm can build relationships with other social IoT objects and maintain information about their friends. [76] Social IoT not only improves navigation, but it also supports in the discovery of new jobs. In spite of SIoT's efficiency in locating services, the increasing number of heterogeneous devices has made it more difficult to discover the proper companion, as interactions between SOs become increasingly complex. Relationship manager design and the selection of a good buddy are critical variables in the success of the SIoT platform's performance and reliability. As a result, it is imperative that these items be subjected to a set of rules. It is possible for any social IoT device to integrate functionality such as trustworthiness, which can be used to assess the reliability of a buddy [15]. Because a social IoT object could have a big number of friends (good friends, closest mates, etc.), trust is a crucial factor to consider when selecting a possible buddy or discovering new services [77]. When two items become friends, the level of confidence they have in one other increases significantly. In spite of the fact that trust has been extensively studied and addressed as a factor that assists in forming social links between the objects, an extensive research is required to define friendship, the proper selection of friends, and the sorts of jobs or activities that may be done by different kinds of friends. It's possible that service composition might be used as a component that selects the appropriate objects or friends for a certain task, activity, or situation. In other words, it is still difficult to find a better way to select and evaluate an ideal and possible friend based on the tasks or circumstances in which they will be used.

2. *Different user acceptance models of SIoT*

Social networking and IoT integration has created a new generation of SIoT computing in which every object provides intelligence and awareness to support social navigation and to interact based on common interests or shared contexts. SIoT's sociality notion can lead to substantial dangers of information leakage, violating both the privacy of the owners of these SOs and those with whom these objects have interactions or connectivity. Confidentiality and data anonymity, integrity, and access controls that manage authentication and authorization are important to meet basic consumer security concerns, and so privacy of consumers or owners of these SOs should be successfully protected. However, the complex SIoT environment still lacks sufficient identity and authentication capabilities. Despite the benefits of the Internet of Things (IoT), customers are reluctant to use SIoT-based systems and apps because of the potential of privacy violations. For every technology, the level of trust that customers have in it influences their decisions and encourages them to use that technology despite unforeseen situations as they overcome their perceptions of danger and uncertainty that is associated with it. TAM has been used extensively to anticipate the adoption and use of IT and IoT [25, 78–81]. No research

has been done in this area for the SIIoT paradigm, and academics have thus far failed to pay attention to the views of SIIoT users. As a result, the systems and programmes that accept them have changed. Security models for SIIoT systems and user acceptance models for these systems are tough to establish.

3. *Management of trustworthiness*

There must be a reliable linkage between social IIoT items and build relationships. Because of the importance of trust in the Internet of Things, ensuring the physical and digital safety of these devices is a major challenge [82–86]. Resource-constrained social IIoT objects make it difficult to share an SP's trustworthiness because a large history of interactions can cause communication overhead and scalability concerns. Objects' initial trust values cannot be calculated using the trust models currently in use. In addition, the mathematics required to determine trust may need a large amount of computing power. For limited IIoT devices with limited computation capabilities, lightweight and efficient trust management measures are required to compute trust evaluation metrics because it is difficult to calculate trust scores. In an Internet of Things (IIoT) setting, trustworthiness management is essential. For the SIIoT-based environments, ensuring the trustworthiness of transmissions, sensed data, and computation outputs, as well as boosting trustworthiness among social intelligent devices is a major requirement. Constrained social IIoT items also pose a challenge to developing and implementing trust formation algorithms.

4. *Management of trust based on semantics and context*

IIoE, IIoT, IIoV, as well as SIIoT are all incorporating context awareness into their architectures. Certain scenarios necessitate a system that is aware of the context in which it is operating, such as automated decision making, notification to the user as well as sensitivity to the context. Those heterogeneous IIoT devices pose a problem in terms of safety and reliability in collecting context data. For context data, customers, and providers, trust management is a valuable tool inside the SIIoT paradigm to address reliability challenges. Researchers should focus on developing context-aware trust models for SIIoT in order to evaluate the trustworthiness of various social IIoT objects inside the multi-service environment of SIIoT, where context awareness is critical.

5. *Self-operational and tolerance of fault management*

It's not uncommon for failures to occur owing to battery depletion in resource-constrained smart devices and inadequate connectivity in today's mobile, dynamic SIIoT environment, resulting in data loss. That's why a need exists for a new generation of fault-tolerant routing algorithms that use minimal communication energy to ensure connectivity between these SOs and people. Furthermore, making SIIoT systems more robust and tolerant of failures would help ensure their long-term success. SIIoT environments where objects are socially aware and capable of taking collective decisions by successfully sharing information with each other and verifying the trustworthiness of that information can swiftly find a better and an ideal solution to any problem, therefore enhancing the entire network's reliability. When it comes to successful collaboration, social IIoT objects must appropriately measure and communicate their own capabilities to solve the problem. Is it logical to have a single, fixed centre accountable for directing the entire system and manipulating its behaviour in a highly evolved heterogeneous SO? A distributed infrastructure, on the other hand, is better suited to SIIoT situations where each node is self-sufficient and capable of collecting, evaluating, and deciding on its own what to do. System-level failure detection and management and recovery from failures becomes increasingly difficult in SIIoT scenarios because of the IIoT's intrinsic complexity. Human-induced error and failure are more likely to occur in these complex systems, making development more difficult [88, 89]. Due to the heterogeneity of IIoT linked devices, troubleshooting requires huge quantity of the information source are examined to get knowledge about the failure nodes, the causes of failure, the consequences, the diagnosis, and the repairing systems because of the wide range of local area connections. This necessitates the development of autonomous components that can self-heal, self-organize and self-manage in order to reduce the need for human intervention, although be single device like smart lock or entire system like smart house. By utilizing a collection of actions and tools to collect failure information created from the heterogeneous connected through device and evaluating the event, fault causes and remedies can be determined, Caporuscio et al. [91] has established the concepts of the smart troubleshooting. Smart troubleshooting would allow the system to self-heal and become more resilient. System and framework which includes repair actions for handling failures whilst also avoiding imperfect maintenance and complex actions for prognostics and restoration of normal system operations that usually requires the co-ordination of both manual and automatic actions, as well as avoiding the faults holistically and the virtual patching are difficult to develop.

6. *Decentralized management system of SIIoT, based on block chains*

Confidential third-party servers are used to implement and preserve results in centralized trust management system but all processing (trust calculations) isn't accessible for the users, so the Centralized Trust Mechanisms is vulnerable. In addition, this result is much expensive due to the great infrastructures and the cost of maintenance that are associated with big server farms, the Centralized cloud, and network equipment. The researchers are attempting the design trust management systems that are less centralized, but they aren't completely decentralized because they still rely on central servers for the ultimate calculation or management of trust credits. In the case where the other third party is not trusted by the user, a fully decentralized trust management architecture must be implemented. Researchers have started in the decentralized trust management through introduction of the block chain technology because of block chain has the potential to build the effective trust frameworks for IIoT by providing transparent evaluation

procedures and the storage of trust credits that cannot be reversed. The development of the blockchain based decentralized trust management systems for the IOT has yet to be attempted. As a result, that's rise of the SIoTbased environment, the need to design a new trust management prototype employing blockchain technology becomes critical. The decentralization, the privacy protection, and the self-enforcing management remains as primary challenges for the creating trust management systems for SIoT.

FUTURE DIRECTIONS	
Challenges	Future Directions
Right Friend Selection	- How many friends are sufficient, acceptable, or manageable and is this figure has a limit or not? - Can having many good friends provide much better services or a balanced is required between good and bad (selfish) friends? - How and which new friendship relations can be established and used for gaining better services or completing context specific tasks? - What are the strategies to develop appropriate friend relationships for specific types of tasks or activities and how trust will change throughout that existing or new relationships?
User acceptance models for SIoT	- What are the useful services and attractive applications that can encourage consumers to adopt SIoT systems? - What are methods for recognizing consumer experience? - How consumer trust upon SIoT based systems can be developed? - What are the behavioral and technological aspects of consumer's perception towards SIoT adoption and the factors that influence consumer trust and their role in the adoption of SIoT technology - What are the frameworks and effective trust models that can guide and elucidate SIoT technology designers and service providers about the requirements of the its consumers and the associated risks?
Trustworthiness Management	- How trust assessment of entities like social IoT agents or SIoT service providers can be accurately achieved in the presence of accuracy-privacy dilemma? - How to determine which second-hand evidence is less reliable and how much to rely on the trust scores that are calculated from second hand evidences as compared to first hand evidences? - How to make Trust management (TM) more resilient to trust related attacks and intelligent to detect misbehaving nodes, dishonest recommendations and misbehaving patterns of social IoT objects in the network? - What are the effective trust Update Mechanisms for Social IoT that can facilitate in updating the trust values computed by the social IoT objects and lead to less computation and processing overheads? - What are effective and robust algorithms for trust decision-making for dynamically changing SIoT environments? - How to determine the initial trust score of each individual object in case if history is not sufficiently established and the number of other social objects connected to that new object are insufficient to establish a pattern for trust score calculation?
Context and Semantics based Trust Management	- How context-based information that is exchanged between the social IoT objects can be protected? - How to develop innovative context-aware trust models for the extraction of comprehensive contextual information produced by smart social IoT objects that are capable of collecting diverse types of data? - How to overcome context sharing problems in order to provide an inter-domain context interoperability? - How to correctly manage the current context in the trust models so that the performance of the system can be improved? - How semantics/ontology based trusts models can be developed that can provide unambiguous access and data interpretation while facilitating the interoperability among all components?
Fault Tolerance and Self Operations Management	- What are the fault tolerance techniques for IoT that can be applied in SIoT environment? - What are the faults that can occur in the context changing environment of SIoT and their patterns, severity and effects on the SIoT based applications or systems? - How to deal with challenges of SIoT environment like failures in service provision, changes in sensor location and device faults, and what are the methods to anticipate and to mitigate the problems before they occur? - Why troubleshooting is an essential requirement for SIoT based systems and How anomalies in heterogeneous connected devices of SIoT based systems can be recognized promptly? - What are the appropriate troubleshooting solutions based on available information derived by leveraging social relationships in SIoT systems that can be automatically applied by the social objects for the restoration of the correct system operation and scaling down the probability of maintenance mistakes and time to time repairing? - What are the methodologies, tools and opportunities in the area of smart-troubleshooting for SIoT based systems?
Blockchain based Trust Management System for SIoT environment	- How privacy of Opinions or Trust scores given by an object regarding other objects stored in the blocks of a blockchain can be preserved which is public and can be seen by all the participants? - How to counter Bad Mouting and Ballot Stuffing attacks on Trust Management Systems based on blockchain where 51 % attack can be launched on bitcoins? - How Scalability can be handled when increasing number of social objects are involved in a Blockchain? - How storage issues can be managed due ato the increased number SIoT objects?

Fig 2 Elaborated Future Directions

5. CONCLUSION

Smart devices (things) that can gather and exchange the data through network with less human intimation and decision-making have been provided under the IoT paradigm. Using SIoT as a paradigm, an expanded version of IoT has evolved as a means of enhancing network scalability and thereby addressing SIoT's inherent limitations in terms of scalability, heterogeneity, and trust and resource discovery. According to their owners' connections to other people in online social networks, SIoT social intelligent objects can form friendships with one other (OSNs). SIoT social objects can find new resources to better execute user services. Providing reliable service evaluation in this environment is quite difficult. Trust evaluation in SIoT systems has also become an important issue because of the difficulty of combating trust-related assaults and dishonestly behaved SOs. We compared and contrasted the basic principles of the IoT along with Industrial IoT in this post. The various SIoT designs were evaluated and compared. For the SIoT context, six

years of trust management systems and trust evaluation approaches were studied, categorized, and analysed. Various trust management methods and techniques for the IoT were examined. Later, it was found SIoT would face a number of issues that require cutting-edge solutions to be developed.

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